BEFORE you buy a computer, make sure it meets your academic needs.

Dowdy Student Stores works closely with ECU Pirate Techs at the Student Computing Support Center to assist with many computing issues. The Student Computing Support Center, along with Dowdy’s Tech Deck staff, can tell you if your major requires specific software AND on which computers that software will run best. And once you purchase that computer, the Pirate Techs can help if anything goes wrong. Pirate Techs is a certified full-service repair center for Dell, Lenovo and Apple computers under manufacturer warranty. No appointment is necessary at our two on-campus locations - just walk in! And best of all, it’s free!

Take advantage of your academic discount at the Tech Deck!

The Tech Deck at Dowdy Student Stores is an Apple™ Authorized Campus Store. We also offer a full line of Dell and Lenovo ThinkPad™ computers at discount prices that are specifically designed for the needs of ECU students. All models include free on-campus support at the Pirate Techs Student Computing Support Center. Before buying any software, check out our academic discounts!

The Tech Deck also has a “trade-in” program where students can bring their gently used technology products and receive a quote on the trade-in value. Qualifying trades receive the value on a Dowdy gift card which can be used toward new, upgraded technology or anything in the store, including books.

Visit the Tech Deck for everything you need in electronics and technology: printers, headphones, laptop bags, tablet sleeves, iPhones, iPads & more!

Textbooks & Technology
Learn your options. Save time. Save money.

Thank you for shopping where you are helping to fund scholarships & student programs!

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www.studentstores.ecu.edu • 1-877-499-TEXT • 252-328-6731
Textbook Q&A

1. How will I know which books to buy? Your book list is on CourseShip and Dowdy’s online ordering site. Books listed for each course will be indicated as required or optional. Log into the Dowdy’s online ordering site, generate your book list, and shop for your new, used, digital or rental books.

2. Is a credit card required for online ordering or rentals? Yes. Visa and MasterCard are accepted.

3. Are USED and RENTAL books available for all classes? Used or rental books will be available for many but not all classes. We make every effort to provide the most used and rental books as possible. Unfortunately, used texts won’t be available if a new edition has been released or if a book is “bundled” with an internet access code that cannot be reused. The availability of rental books is based on the if the book will be used again in a later term.

4. Can books be delivered? Yes. Options are “pick up in store” or “shipped out” when ordering online. We ship as quickly as possible; please allow up to 3 business days for processing. If you are local to the Greenville area we recommend you select “pick up in store” when ordering online, and allow up to 3 business days for processing. Books must be picked up from Dowdy by the first week of classes.

5. Will I get a receipt after all charges are made? Yes. A receipt/invoice showing payment made is included with your order. Save the receipt in order to exchange or receive a refund for books due to dropped classes.

6. How are exchanges/refunds handled? Exchanges and refunds must be done within Dowdy Student Stores’ policy guidelines. A receipt is required. The refund policy during fall and spring semesters for books rented online is that books rented online must be returned in a reusable, online or books rented or purchased inside Dowdy. Refunds for books rented online can be issued within 21 days of the transaction date. Refunds for books rented or purchased inside Dowdy can be issued within the first 10 days when classes begin (or the first 30 days when classes begin if the student dropped the course.) Rental refunds can be issued when the rental receipt is returned and the book is in as good condition when rented. See store Web site for details. Summer terms vary.

7. What do I need to bring when picking up books ordered online? You must show your ECU ID Card or another form of photo ID.

8. What should I do about a backordered book? If your online order receipt indicates a backordered book, you are not charged for that book. Look in the “Textbook Department” if it is on stock. If it’s still unavailable, check with store staff for its expected delivery.

9. Where do I pick up my laptop? If you purchased a laptop online to pick up in store, see a Tech Desk Sales associate in our computer department. Be sure to bring your ECU ID Card.

At Dowdy you have 4 choices for your textbooks: buy new, buy used, buy digital, or rent!

The cost of textbooks for each semester at ECU will vary, averaging between $400-475 depending on the major, and taking into account that most students buy a combination of new and used books. The average cost of a rental book is typically 50% less than the price of a new book. For additional net savings, sell your books back to Dowdy at the end of the semester.

Example: If a NEW book for a course was $110, you could expect to pay about $50 for it USED. If available as a RENTAL, it would likely be about half of the new price for the semester.

A credit card is required for textbooks rented online and to secure textbook rental in the store. Payment for an in-store rental can be made by credit/debit card, financial aid, bookstore account, Dowdy gift card, cash, or check.

The rental must be returned by the due date or you will be charged. Rental book returns must be in salable condition, meaning book spine intact, no excessive writing, no torn pages, no missing pages, and no original pages and components present. Normal highlighting is permitted.

Note that the refund/exchange policy for books rented online differs from books rented inside Dowdy Student Stores. Refunds for books rented online can be issued within 21 days of the transaction date. Refunds for books rented inside the store can be issued within the first 10 days when classes begin (or the first 30 days when classes begin if the student dropped the course). Further refund details are on the receipt and on our Web site.

Low Cost Rental Books

RENTAL textbooks are available both online and in-store. RENTALs cost up to 50% less than new textbooks.

However you choose to shop for your course materials, Dowdy makes it convenient!

Online Ordering & Pre-Ordering

The online ordering link is posted on our Web site, typically August 1st for fall semester, and mid-December for spring. You will use your ECU ID & password to log in.

Review your schedule and view the book list for each course. Select the books you want to buy and make the purchase using a credit card.

Dowdy will pack your books, charge the credit card & hold them for you to pick up prior to the beginning of classes. Please allow 3 business days for processing. Shipping is also an option if you prefer.

In-Store Shopping

Review your schedule and book list for each course, and bring it with you to Dowdy. The shelf tags will indicate rental, used, and new pricing.

Purchases and rentals are handled at the check-out register.

Look for a coupon on our Web site at the beginning of each semester to use in-store toward your books and supplies.

Going Digital

Digital Textbooks (also known as eBooks) can be ordered online with the option in some cases to purchase individual chapters. Please note that not all textbooks are available in digital format. Check Dowdy’s Web site for availability.

However you choose to shop for your course materials, Dowdy makes it convenient!

Top 10 Reasons to Shop at Dowdy

1. We’re YOUR store. As the only bookstore owned and operated by ECU, we’re always looking out for you. We comparison shop too, and feel we offer competitive pricing and the specialized services we know you need.

2. Scholarship. Dowdy profits go back to students by way of scholarship funding and donations to various campus programs.

3. Connections. We partner with faculty to stock the course materials they have requested and ensure books and materials are on the shelves in a timely manner.

4. Convenience. Convenience. Convenience. We’re located in the heart of campus in the Wright Building. You pass by us every time you go to class. We have everything from bubble sheets to the latest tech textbooks and of course - books.

5. Options. We offer online and in-store book rentals and purchases. When you pre-order textbooks, we’ll box them up and have them ready for pick-up right before classes begin. We also ship books if you prefer. The same is true for computers.

6. Customer-friendly returns. We know you may need to drop a course now and then. When you buy at Dowdy, we make it a hassle-free process to return your book(s) during the early days of the semester. Just a reminder—always save your receipt, no matter where you buy your book(s).

7. Latest technology. We stay on the cutting edge of technology. From e-books to iPads, we make sure to stock the latest advances in technical products and accessories. And, we partner with the campus IT support services to help you out when you need it.

8. Cash back. Dowdy’s book buyback essentially lowers the cost of some books by giving you cash back at the end of the semester.

9. Helpful, friendly staff. We honestly care about you. Our dedicated team treats you with respect and courtesy and will help you however possible. Dowdy is also one of the largest campus employers of ECU students, giving them solid work experience in a fast-paced, customer-service oriented business.

10. Team spirit! We’re part of the Pirate Nation. Dowdy has the largest selection of purple and gold apparel & logo merchandise around! Go Pirates!